



New College  
of the Humanities



## NCH Students can LAUNCH their career whilst studying.

We know how important it is for students to get the right job or place on a postgraduate course once they graduate. That's why we have designed a best-in-class suite of employability learning, coaching and experiences to set our graduates apart in the competitive jobs market. The first element is LAUNCH.

### LAUNCH

Developed to bridge the skills gap among many graduates starting their careers, LAUNCH teaches practical professional skills to complement our academic education.

Taught across all three years of undergraduate programmes at the College, the programme is designed to develop know-how that is relevant for any type of career or academic future, including:

- Entrepreneurship
- Effective Writing
- Presenting
- Working in Teams
- Marketing
- Market Research
- Financial Literacy
- Strategy & Problem Solving
- Judgement & Decision Making
- Commercialising Ideas through Technology

The LAUNCH programme is designed around three major projects. In the first year, students respond to a brief from a client. In the second year, students create a new concept and write and test a business plan. In the final year, students build a website or app related to their business concept.

LAUNCH is supported by the other elements of our employability provision which include one-to-one careers coaching, employer engagement and networking opportunities.

### NCH students are set apart from other graduates

Every year students from the College go on to a range of graduate destinations, from law and consulting to marketing and advertising, and from entrepreneurship to the arts and to postgraduate study. Our graduates frequently cite LAUNCH and the College's broader employability provision as being key to their success after university.

